



# **MIDDY'S** *Energy Smart*

**Providing the  
right choice for  
your customer**



 **MIDDY'S** Offering you more...

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**Most electrical contractors are aware of the many energy efficient products available on the market, but do you know which products provide the greatest benefit to your customer?**

 **MIDDY'S Energy Smart** has been setup to provide product knowledge and installation information to make you an expert on energy efficient products. We want you to feel confident offering your customers energy efficient solutions that will provide a practical solution for long term savings.

Conduct an 'Energy Smart Audit' for your customer, then upgrade them to more energy efficient models. Most consumers are not aware of how much energy these new products are capable of saving them. When informed they typically choose to spend the extra outlay to get the payback over a few years.

Providing Energy Smart Audits to customers provides them with all the options so they can make an educated decision.

 **MIDDY'S** Offering you more...

# **Selling the benefits to consumers is easy...**

- ▶ Direct reduction on energy bills
- ▶ Pro-actively helping the environment
- ▶ Dealing directly with their trusted electrician, not unknown 'solar' companies
- ▶ Protect against future rising electricity costs
- ▶ Increase the value of your home
- ▶ Minimal cost outlay utilising government small-scale technology certificates
- ▶ Sell excess power back to the grid

## **Energy Efficient Lighting**



## **Sensors and Timers**



## **Automation Systems**



## **Solar Systems**



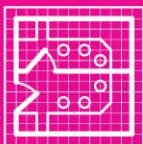


# *The* *MIDDY'S* *Energy*



## ***Product Advice***

Our ***En***  
Smart  
Lighting



## ***Audit***

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best ***En***




## ***Quotations***

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## ***Training***

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## ***After Sales Support***

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# y Smart Process

**Energy Smart** team can provide advice on leading Energy solutions including Solar, Home & Building Automation, Lighting, Timers & Sensors and Load Shedding Devices.

We can assist you with detailed audits for any home or business projects you are working on. We can work together in offering the **Energy Smart** solution for your customer.

Need help putting together your job quotation? No problem! We can assist with our experienced staff and we can assist in providing you with a professional and competitive quote you can provide to your customer.

**ADDY'S Energy Smart** offer courses on all the latest solutions available on the market to help grow your business. We offer a range of training and development courses to upskill your workforce.

If required, we can recommend specialised installers to assist you on your next project. This service is useful if you are working on your first complex energy efficient installation.

You can always expect a quick response from our **Energy Smart** team. When you need support for any post installation issues, we are here to ease your and your customer piece of mind.



# **MIDDY'S** *Energy Smart*

Find out what **Energy Smart**  
products you should be  
offering to your customers.

Contact your local branch or call  
our **Energy Smart** team on  
**1800 778 823** or email  
**[energysmart@middys.com.au](mailto:energysmart@middys.com.au)**

**[middys.com.au](http://middys.com.au)**

