

Pricing Announcement

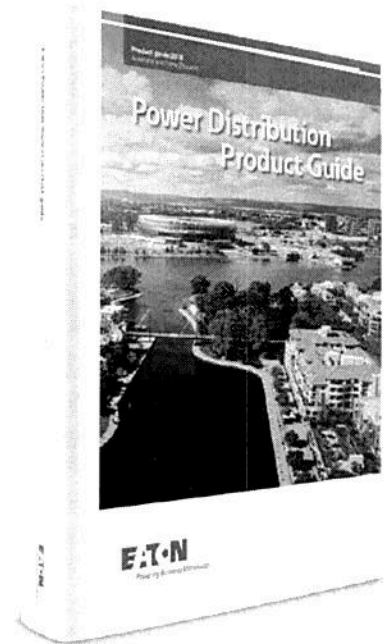
Eaton is committed to providing innovative, high quality and cost effective power management solutions to industry in a responsible and sustainable manner.

Our commitment to 'doing business right' underpins our value proposition to market and by association our valued channel partners value propositions as well.

To ensure that we continue to deliver on this commitment we are announcing a price increase as of the 1st January, 2019. This will generally equate to a 3.9% increase across the vast majority of products. There will be some outlying products that are subject to either larger increases or decreases on 2018 prices due to significant cost increases in the first instance and competitive forces in the second instance.

This price increase has been driven by an increase in costs across our supply chain including raw materials and manufacturing costs as well as foreign exchange. Some of these costs are directly related to environmental and health and safety regulations across the supply chain which Eaton supports as a responsible industry supplier.

We thank you for your business and urge you to contact your local Eaton representative with any questions you may have in relation to this matter.



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