

Dianne Polizzi

From: Zip Water <reply@email.zipwater.com>
Sent: Friday, 15 December 2017 3:02 PM
To: dpolizzi@middys.com.au
Subject: Important - Zip Water Price Notification



birko

15th December, 2017

RRP & WHOLESALE PRICELIST CHANGES EFFECTIVE 1 MARCH 2018

Dear Customer,

Zip has recently conducted a pricing review. These prices will become effective on the 1st March 2018, please download the updated price files below.

Many of the inputs to our business have increased in cost over the past year. Most notably as an Australian manufacturer, Zip has been impacted by rising energy costs in the order of 20% in the past year. For these reasons, we have adjusted our pricing by 2% to 3% across the Zip and Birko product ranges.

In 2017 we continued our focus on product renewal and innovation. We launched the HydroTap All-In-One Celsius ARC which won a Good Design Award in the domestic appliances product design category. We also relaunched the Zip Hydroboil and refreshed the entire on wall boiling water range achieving a Good Design Selection in the Commercial and Industrial product design category. These customer led innovations and a continued strong marketing investment underpinned yet another year of good growth.

Most importantly Zip's continued success is very dependent upon our trading partners. We appreciate and thank you for your ongoing support.

If you require price lists to be sent to you in a specific format or template please contact lauren.hazay@zipindustries.com

If you have any questions, please feel free to contact your Zip Sales representative.

Kind Regards,

Garry Habel

Garry Habel
Commercial Director
Zip Heaters (Aust) Pty Ltd

Cliff Thompson

Cliff Thompson
Residential Director
Zip Heaters (Aust) Pty Ltd

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This email was sent to dpolizzi@middys.com.au

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