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12th June 2018

RE: PRICE INCREASE NOTIFICATION

Dear: Valued Customers,

Over the past 2 weeks we have continued to see substantial increases in the price of many of the raw materials (both copper and PVC) which contribute to the cost of our products.

While, Electra Cables are always working to improve our operational efficiency and effectiveness in order to absorb the impact of these increases, the magnitude of these increases have now become too great for us to offset.

As a consequence of these increases, we are writing to advise you that a price increase of up to 5% will take effect from 20th June 2018.

We would like to thank you for your past support and we look forward to continuing our business with you into the future.

Should you have any enquiries, please do not hesitate to contact your local Sales Executives

Yours Faithfully,

David Zhou

National Sales Manager

